



SERVING LEHIGH, NORTHAMPTON AND MONROE COUNTIES

845 West Wyoming Street, Allentown, PA 18103  
P 610.433.6018 | F 610.433.4856

August 1, 2014

Dear Presidents and Secretaries of District 14-K Lions Clubs:

Wow-it's August already and time to invite you to the **2014 Lions Needs Night, Tuesday, September 30, 2014, 5 pm at the Northampton Memorial Community Center.**

For the past 30 plus years, **Lions Needs Night** has brought together District 14-K clubs to raise funds to support the Center for Vision Loss, the region's only community benefit organization dedicated to improving the lives of people with vision loss and promoting healthy vision in the community. In 2013-2014, Lions, Lionesses and Leos raised \$51,784 to support our agency. Your gifts provided general operating support, rides with a sighted guide to medical appointments, grocery shopping support groups and agency-sponsored activities and trainings; helped maintain the agency's vehicles, made free vision screenings available for children and free eyeglasses/eye exams for people in need.

**Your club's invitation--with our NEEDS LIST on the back--is enclosed.** This year, leadership from the Lions and the Center for Vision Loss agreed upon a goal of \$45,000. We encourage you to make a gift of *any* size for *any* Need which you choose—we appreciate any gift that you can make. The categories are not exclusive and all gifts add up quickly. You may also divide your total pledged amount among various Needs if you wish. Please note that our **BIG WISH** this year is for contributions to a Vehicle Replacement Fund so we can replace our very aged bus.

**Your Pledge Form is also enclosed.** Please bring this form with you to the event along with your gift or, if your club cannot attend, mail it back to us at your earliest convenience. *Remember that two members from your club may attend as our guests for the evening.* Please **RSVP your attendance plans by September 25, 2014**, to Karen Huetter, Development Director, 610-433-6018 x. 241 or [karen.huetter@centerforvisionloss.org](mailto:karen.huetter@centerforvisionloss.org).

**Remember-** Needs Night always includes good food, fellowship and the opportunity to renew old acquaintances and learn more about the Center for Vision Loss. Just as DG Fred Folland's theme is "Setting the Standards for Service," we appreciate that the support of the Lions of District 14-K supports us in setting our own agency standards for service.

Sincerely,

Doug Yingling, Executive Director

Karen Z. Huetter, Development Director



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