

# INTERNATIONAL ASSOCIATION OF LIONS CLUBS MULTIPLE DISTRICT 14 GLOBAL SERVICE TEAM

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## Lions Family of Pennsylvania

On Wednesday, June 13, 2018, the partnership between Four Diamonds and the Lions of Pennsylvania was kicked off with a media event. The event was held at the Penn State University Hershey Medical Center. Four Diamonds ensures that every child, diagnosed with cancer at Hershey Children's Hospital or elsewhere and referred to Hershey Medical Center receives the care and support needed to overcome the disease. Meanwhile their families not only never receive a bill for their child's treatment but also are given the support they need to see them through this trying time. Furthermore, Four Diamonds supports research into the treatment and cure for childhood cancer.

Sadly, childhood cancer continues to be the leading cause of non-communicable-related deaths in children throughout the world. Globally, more than 300,000 children are diagnosed with cancer each year. Because of these statistics, Lions Clubs International is beginning its global campaign to raise awareness about this terrible disease and to express support for children and adolescents with cancer, the survivors, and their families. We, as Pennsylvania Lions, are proud and honored to enter this partnership with Four Diamonds to promote an increased appreciation and a deeper understanding of the issues and challenges relevant to this terrible illness and its impact on children/adolescents with cancer, the survivors, their families and society. It also spotlights the need for more equitable and accessible treatment and care for all children with cancer. We, the Lions, Lioness, and Leos of Pennsylvania, look forward to working with the Four Diamonds to serve those children and their families in a time of great need. We plan to do this financially by raising at least \$100,000 during the 2018 – 2019 Lions year, continuing the financial assistance in coming years, providing in-kind services to the families staying on the Hershey Medical Center campus as their child receives treatment and by encouraging our youth group, the LEOS to participate in "Mini THONS" throughout the Commonwealth. We thank Four Diamonds for allowing us to partner with them. As our partnership grows in the coming years, we look forward to being able to expand our help to Four Diamonds.

Why did we choose to partner with Four Diamonds, several reasons. First and foremost, they not only serve all of Pennsylvania but also the surrounding areas. They are affiliated with Penn State University and we will have access to the University Alumni database to help with fundraising and possibly for membership in our clubs. Finally, their mission dovetails with ours in serving those who need our help the most.

### How we can help:

1. Make a financial contribution in the following ways
  - A. Use the donation page that was created for us and this is the link [FourDiamonds.org/PALions](http://FourDiamonds.org/PALions)
  - B. Write a check payable to PA State Council of Lions with "Lions Care For The Kids" on the memo line and send it to the Pa Lions State Office.
  - C. Write a check payable to Lions of Pennsylvania Foundation with "Lions Care For The Kids" on the memo line and mail to the Lions of PA Foundation.  
Methods A and C are tax deductible donations

2. Make a contribution of supplies and other needs for the Four Diamonds Wish List.
3. If you sponsor a LEO Club, encourage them to become a part of “Mini Thon”
4. Sponsor a meal for those families staying on the Medical Center’s Campus as their child undergoes treatment.
5. Encourage local business to make a contribution to the campaign
6. Hold a fundraiser for the campaign.

As we move forward we would like to include your stories on the “Lions Care For The Kids” Facebook page. Please send me pictures, videos and stories what your club and district is doing for the partnership.

Here are a couple of links that are associated with our Partnership

Four Diamonds: [www.fourdiamonds.org](http://www.fourdiamonds.org)

Donation Page: [FourDiamonds.org/PALions](http://FourDiamonds.org/PALions)

Facebook Page: Lions Care-For The Kids Go to Facebook and click search and paste in the name.

Lions of Pa Foundation: <http://lionsofpafoundation.org/>

There will be recognition for donors and they are as follows:

Individual Giving Levels;

1. Contributing Level: \$1 to \$24
2. Bronze Level: \$25 to \$49
3. Silver Level: \$51 to \$99
4. Gold Level: \$100 or more

Club Giving Levels:

1. Contributing Level: \$1 to \$2 per member
2. Bronze Level: \$3 to \$4 per member
3. Silver Level: \$5 to \$6 per member
4. Gold Level: \$7 or more per member

Business Giving Levels

1. Contributing Level: \$1 to \$50
2. Bronze Level: \$50 to \$99
3. Silver Level: \$100 to \$249
4. Gold Level: \$250 or more

Yours in Service

PDG Tom Gregg

MD 14 GST Coordinator