



SERVING LEHIGH, NORTHAMPTON AND MONROE COUNTIES

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**TO: All Lions District 14-K Presidents and Secretaries**      **DATE: August 16, 2017**

**FROM: Douglas Yingling, Executive Director**  
**Karen Huetter, Development Director**

We hope that all of you had a relaxing and enjoyable Summer so far. However, now with Fall fast approaching, our attention turns to planning for our **NEEDS BREAKFAST**, the annual District 14-K Lions-Center for Vision Loss fundraising event. This year's **NEEDS BREAKFAST** will take place on **Saturday, October 14, 2017 from 9-11 am**. The location continues to be the **Northampton Community Memorial Hall in Northampton**.

**The goal of this event is to invite the clubs of District 14-K to raise funds to help support the Center for Vision Loss, the region's only community benefit organization dedicated to improving the lives of people with vision loss and promoting healthy vision in the community.** In 2016-2017, agency and Lions leadership set a fundraising goal of \$53,000 and through all of your hard work, you successfully met that challenge! Your donations were used to provide vision rehabilitation support programs, socialization programs, rides to medical appointments and grocery shopping, help maintain the agency's vehicles and provide free vision screenings for children.

Enclosed you will find your club's **2017-2018 Invitation** along with an information sheet that focuses on how we used your gifts last year. **Our fundraising goal is again set at \$53,000.** Gifts of any size are welcome and appreciated.

A **Pledge Form** is included. We ask that you bring this form with you to the event along with your gift or, if your club cannot attend, to please mail it back to us at your earliest convenience. Each club is invited to send **two members as our guests** and we ask that you **RSVP your attendance plans by October 2, 2017** to Karen Huetter, Development Director, 610-433-6018 x. 241 or [karen.huetter@centerforvisionloss.org](mailto:karen.huetter@centerforvisionloss.org)

We look forward to seeing you on **Saturday, October 14, 2017 at 9 am at the Northampton Community Memorial Hall** to share a tasty breakfast buffet and lively fellowship. You will learn what the Center for Vision Loss has been doing over the past year and we will celebrate our mutual interest in providing quality vision and blindness awareness services to the residents of the Lehigh Valley.