



Vol. XXXI, No. 6

December 2017

Membership Reports Show Overall Loss of 2; **Effort Underway to Gain**

The number of Lions members gained in the district came close to the losses, from July 31 to October 17, according to a list by IPCC Brady, Karen GMT Coordinator.

Zone chairman Joe Sizer reported the number down was 2, from 136 to 134.

Zone chairperson Wendy Naugle showed a loss of 1, from 87 to 86.

Zone chairman Daniel Lombardo showed a loss of 2, from 429 to 427.

Zone chairperson Karlene Laub showed a gain of 1, from 112 to 113.

Zone chairpersons Mary

Neher and Kathy Fenstermaker showed a gain of 2, from 208 to 210. Zone chairman Paul

Stoudt showed a loss of 3, from 128 to 125. Zone chairperson Kathy Duelley showed a loss of 2,

from 245 to 243. The totals were 882 in July and 880 in October. There are 252 female mem-

bers. It is encouraging to see some clubs getting new members. "Ask One" as much as you can so that we can gain at least 100 more. With 34 clubs, that is a possibility. (See full

story on page three.)

When the Lions and Lionesses had their cabinet meeting at the Bethlehem Township Community Center on Nov. 11 they saw scenes from a Youth Seminar and they learned of a new position.

Lion Lisa Leon from Stroudsburg, committee chairperson for the Lions Youth Leadership Seminar, held each April by Districts 14-U, 14-K and 14-G at Camp Victory in Millville, Columbia County, showed slides of 11th graders participating in various activities that promote leader-

Desperately Need 2nd Vice President

District 14-K is one of a

ship. The Lions clubs that sponsor the youths pay \$125 for each, while their parents pay nothing.

Youth Seminar Scenes at Cabinet;

Lions Hear of Global Service Team

The three-day seminar provides team building in games with goals and friendly group competi-tions in which the students need to cooperate and work together to be successful. They also learn how to be prepared, respond in emer-gencies, and speak in front of others. They try something different and they meet new people besides those they've grown up with.

The next seminar will be on April 20 to 22, 2018. Clubs should keep this in mind and select a sophomore or junior student to attend. It's a worthwhile project that could help the child in life's journey. Mostly, the students can be

found in Leo clubs, talking to guidance counselors, and could be your daughter/ son or grandchild.

Lion Leon works nearby, at the Guardian Life Insurance Co. in Bethlehem.

Recently, Lisa was selected as a winner of their Community Involvement Recognition Volunteer Award. Her Lions club will receive a \$1,000 grant from Guardian. If you would like to call her about the seminar, the number is 570-656-2462.

Global Service

The Global Service Team Coordinator is a new position both in our district, state and international levels. For District 14-K the coordinator is IPDG Marsha Johnston. The purpose is to increase service to our communities, and to

Continued on Page 2

Melvin Jones Fellows Honor Celebration Part of Banquet

As we move forward in the second half of Lions Year 2017-2018, prepara-tions are being made for the Melvin Jones Fellow honors event. Again this year, the event will be part of the Saturday night, March 24 convention banquet at the Holiday Inn-Lehigh Valley,

Adrienne Drive, 7736 Breinigsville.

PDG Joseph J. Chunko, LCIF chairman, says, "We will need our Lions clubs to act quickly to let me know who they will be honoring with a Melvin Jones Fellowship and / or a Continued on Page 4

few districts in MD-14 that doesn't have a 2nd Vice District Governor. That position must be filled, and That hopefully some Lion will step forward in February with the endorsement and credentials to be a candidate. At the recent Cabinet

meeting, 1st VDG Karla Laub stated, "If we don't get a 2nd Vice District Governor, we will need to merge with another district."

Memorial Trees Planted



Recently, the Hanover Township Lions honored charter members Nick Facchioni and Larry Williams by planting trees in their memory at the Hanover Township Community Center Lions pavilion. This Photo taken at the memorial service was for Lion Larry, who served as the club's first president. Pictured are Lions Paul Moatz, Paul Scheltzer, John McGaughey, Willard Kulp and Paul Tanzosh.

Secretaries Advised to **Report Electronically All Club Activities**

(Ed.: In her Cabinet report 1st VDG Karlene Laub had some advice for secretaries.)

"This month I'd like to send a shout out to all of our secretaries. From the 14-K Cabinet secretary to our club secretaries, these dedicated Lions wear many hats. They are the Lions who keep our organization organized. They are responsible for keeping accurate and com-plete records. They forward copies of the minutes to all members. They attend Zone meetings to pass on information from District and LCI. They send and receive correspondence and pass the info on to members. They pro-vide information to the newsletter editor. There are too many jobs to mention.

"I attended a training session in Harrisburg on Saturday and one of the things the state leaders stressed was the fact that the secretaries need to report, via the website, all the service projects and events your clubs are doing. We have a partnership with the Bill

Gates Foundation that matches our donation of 30 million. However, for us to partner with a foundation such as this, we must show the number of service projects we perform and the number of man-hours for these projects. "Man-hours" are the number of people who work at the event, times the number of hours the event is held. Writing them on the Membership Report means nothing to LCI as there is no one there to sit and read these reports. Everything is done electronically.

Please ask your secretary if he/she is reporting activities electronically. If not, LCI is reporting to us that your club has done "0" activities. This is a very big issue in our District and in the State. Please do the electronic submissions. If you do not have a computer, find someone who does. If you do not know how to do the electronic activities, please call me and I will be happy to help you."

District Governor's Message



We Need Your Help

It's a Great Time to be a Lion, Leo and Lioness! The second District 14-K Cabinet Meeting was held on Saturday, November 11th. Thanks to all the Clubs and members who attended. Our guest speaker, Lion Lisa Leon, gave a great presentation about the Youth Camp and Youth Leadership Seminar activities. Immediately after the cabinet meeting we held New Member Orientation training for about ten members. If anyone is interested in a copy of the minutes from the cabinet meeting, please contact Lion Cheryl Fatzinger.

The month of November was a busy time for 1st VDG Karlene Laub and me. The official visits we made were well attended by club members and provided much feedback on the operations and health of each club. There were many pleasurable moments shared. We have about seventeen more visits to go! I also had the honor to initiate new Leo members and install Leo officers in several clubs. Lion IPDG Marsha provided me with much help and assistance in dealing with Leos vs. Lions Clubs in this regard.

By the time you read this message you will have already celebrated Thanksgiving. I hope it was a happy and meaningful event with your family and friends. Before you know it - Christmas will be here and we start celebrating all over again.

I pray that each and everyone has the best holiday season ever. For Lions - it's also a time to remember the less fortunate and give what we can to make their holi-days a little better. The sad facts -- 80 million people go to bed hungry every night. A person starves to death every 15 seconds. 16 million households in the U.S. are under-nourished. Thank you for all you do to help our neighbors in need.

We need your help to identify new District leader-ship for the coming years. While the clubs are the most essential part of our Lions organization, our Districts are the glue that holds our clubs together. Districts are those groups that provide assistance to the clubs, and ideas for the clubs. It is the Districts that help the clubs work together so that there can be a focused effort to help. Each District is so important to the work of our Lions Clubs International. For 100 years, LCI depended on the District Governor, and now we depend on the District Governor Team to get the LCI President's message to each Lion. Today, in this changing world, it is more important than ever that each of our Lions be the most knowledgeable and the best prepared to serve. Please consider volunteering to serve your District today.

In Lionism,

VDG Don Kaufman

Charitable Enterprises Calendar Sales Lag

Enterprises sells lottery calendars to raise funds for sight, hearing, diabetes, and scholarship needs. That's 1,000 calendars that

Every year, Charitable if they were all purchased could mean thousands of dollars for the good, and a lot of money for the winners.

VACANT

2nd Vice District Governor

CHERYL FATZINGER

Cabinet Secretary

Sadly, at this point total



DON KAUFMAN District Governor

KARLENE LAUB 1st Vice District Governor

DAVID DANIEL Cabinet Treasurer

Dates to Remember

JAN. 15 Charitable Enterprises FEB. 2-4 State Council #3 -Holiday Inn, Breinigsville PDG Advisory Committee 12 **Executive Committee** 17 Cabinet Meeting #3 MAR. 19 Charitable Enterprises

24-25 District 14-K -33rd Convention Holiday Inn, Breinigsville 24 Melvin Jones Honors At Convention Banquet

25 Necrology Breakfast * \star \star \star \star \star

sales are only 293, including 269 for the full year and 24 for a half year, or 29% of the total number. There were 36 payouts totaling \$1,630. If we had more players - there would be more winners, says Lion David Fatzinger. Five halfyear calendars were sold at the rally at \$15 each, all with the possibility of win-ning the same prizes as the \$30 full year.

At the recent Cabinet meeting, Lion Fatzinger said, "We respectfully request that every club sells or buys the five cards to help promote that Charitable Enterprises cal-endar sales for the second half of the year.

We are grateful to those clubs who have enabled Charitable Enterprises to SERVE the needs of deserving individuals in District 14-K. We simply couldn't do it without your help.'



Look For Future Training



Opportunities for Members

Happy Holidays to everyone. This year has gone so quickly. As your 1st VDG, I have been very busy with training. In fact, I have just returned from a three-day retreat in Harrisburg for all the 1st and 2nd Vice District Governors of Pennsylvania. It was an intensive weekend of training. What a great experience.

We have been spending a great deal of time together over the last two years but not as intensive as this weekend. We all appreciated the opportunity to bond with our peers and learn what we need as leaders to move our dis-tricts forward. Multiple District 14 is in great hands. My fellow VDG's and I were impressed with those members of the PA State GAT (Global Action Team) who have learned the concept of LCI Forward and focus of Leadership, Membership and Service. From the State GAT, to the District GAT, to the clubs, the introduction of GLT (Global Leadership Team), GMT (Global Membership Team) and GST (Global Service Team) Coordinators will be something new and are to be added as club officers. The other club officer to be added will be the LCIF Coordinator.

The model to be used by our clubs is new and as next year's District Governor, it will be my responsibility to get the word out to all the clubs. It is the responsibility of the District GAT (Global Action Team) to provide training for all of you and we will do just that. This is the new LCI. Watch for future training opportunities for your board members. When you understand *LCI Forward*, you will understand that the first 100 years have been successful but as we move forward to the next 100 years, it is our responsibility to make sure we incorporate the technology and mind-set of a new world. Only when we change to the new ways, will we be confident that the service we provide will continue for another 100 years.

Best Wishes and Happy Holidays to you and your families. May the future be bright for you, for your family and for Lions Club International.

1st VDG Karlene Laub

developing a plan for District 14-K. She will be meeting with DG Don Kaufman to make sure this plan is compatible with the

district. She is willing to discuss this position and its impact on the district at Zone meetings or club meetings.



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Cabinet Continued from Page 1

encourage our clubs to report service activities to International.

These are her District goals:

1. Ensure all Lions Clubs in the District appoint a GST Club Service chairperson.

2. Ensure all Lions and Leo clubs in the district are aware of the new LCI Service Framework and our global cause of diabetes prevention and control.

3. Increase service activity reporting through My LCI/My Lion.

4. Increase gthe per-centage of hand on service projects delivered by club, with special focus on service areas that align with the Centennial Service Challenge and the new Service Framework.

5. Encourage all clubs in the District to complete at least one diabetes project in the Lion year.

6. Encourage all Lions and Leos in the district to use the MyLion mobile app (where available) when planning and implementing service activities.

Lion Marsha said she is

LIONS CLUBS ACTIVITIES

(EDITOR'S NOTE: Items are selected from monthly M&A reports, a month prior to publication, sent in by Lions club secretaries to the Editor. Mail to: Tattle Tailer Editor, 2556 Wood's Edge Rd., Bath, PA 18014 or E-Mail: tattletailer14k@rcn.com. We'll publish as much as space allows.) REMINDER: Pictures of club activities are wanted for Tattle Tailer.

REGION I

ALBURTIS - Club donated \$500 to the Center for Vision Loss at their needs breakfast. ...Working with Zion Lehigh Church, the club and church donated 190 pounds of food to St. Paul's UCC Church in Trexlertown. ...The club staffed the treat stand at community center to help AACC in community service with treats to the trick or treaters on October 31. . .Free Veterans Day lunch on November 10 at Zion Lehigh Church...On December 12, plan all day fund raiser at Alburtis Tavern. 10% of the food sales goes back to club. ALTON PARK - No October report

EMMAUS LIONESS LIONS - Preparation and sales of apple dumplings on October 6, 8 and 9...On October 14, six members attended Emmaus Lions Club clam chowder event...Chase the Chill committee meeting attended by six members in September... Members also attended Allentown Center City Lions charter night, CVL needs breakfast and Taste of Shadows dinner. EMMAUS - Made and sold clam chowder as fund raiser.

KUHNSVILLE AREA - Submitted \$800 to Center for Vision Loss . .Donated \$200 to Camp Victory and Second Harvest Food Bank... Received a banner patch from Knights of the Blind for 2016-17... Planning a Christmas party for sight and hearing impaired adults and children in our area on December 9.

LEHIGH TOWNSHIP - Donated \$2,500 to Center for Vision LossMade Donald Hortman, Richard Rehrig and Joseph Transue. . . Received 15 free seven applications. . .Held Adopt-A-Highway pickup of trash. . . .Donated \$117 and 12 lbs of food to Second Harvest. . . . 11 donors to blood bank. . . .Donated \$500 to Dream Come True.. . .Donated

LEHIGH VALLY SATURDAY A.M. - Club held two White Cane weekends at Redner's Market ... Selling Gertrude Hawk candy bars... Donated to Center for Vision Loss ... Planning Christmas event for visually impaired children and families at Pa. Playhouse for play "The Happy Elf", with lunch.

LOWER LEHIGH - Collections of every lasses, aluminum cans, and food for Zionsville Food Bank continue. . . Held Bingo at Cedarbrook Nursing Home with \$164 won by residents. . . Provided eveglasses for a boy from Shoemaker School. . . . Donated \$3,146 to groups and individuals who partic-ipated in the Halloween Parade we held.

MOUNTAINVILLE - Held our White Cane Days at Redner's Market. . . Four members attended Allentown Centennial Lions Club charter night. . .Collecting non-perishable food items to prepare Thanksgiving baskets for needy families in our area. . . Selling tickets for drawing on December 13 when District Governor and Alton Park Lions visit.

ONTELAUNEE - No October report

SLATEDALE-EMERALD AREA - No October report

SLATINGTON - Participated in Slatington Halloween parade. . . Participated and worked annual Gathering (festival) at Slatington covered bridge. . . Presented \$1,000 to Friedens Church for children's Christmas party

UPPER LEHIGH - Lions and families enjoyed one hour train rides on Allentown and Auburn Railroad in Kutztown area on October 15....Charter night celebrated November 15 at NOVA reception hall. . . . Plans finalized for two mass mailings to publicize club events and give information on how to become a Lion . . .Basket Social held on October 24.

REGION II

REGION II BATH - Club had a Membership meeting after inviting local officials. Told them about Lions and how we serve in the community. May gain two new members. ..Hosted zone meeting...Club will celebrate 90th anniversary in March 2018. CATASAUQUA AREA - Holiday Meal for the elderly at St. Paul's Church on December 2. ..Children's Christmas Shopping Spree at Walgreens in Bethlehem on December 16....Cheer drawing fundraiser December 12. COOPERSPIRED No October rapport COOPERSBURG - No October report

COPLAY - No October report

HANOVER TOWNSHIP - No October report

HELLERTOWN - No October report

SAUCON VALLEY - No October report

UPPER SAUCON - No October report

WHITEHALL - Participated in Whitehall Fall Festival parade, and donated some funds to Whitehall Public Library from games conducted at festival. . Donated \$100 to Peaceable Kingdom animal shelter in memory of deceased. Lion. . . Held White Cane Day on October 21.

REGION III

 ${\rm BANGOR}$ - Having a Rita's ice lid sale. . .Selling 50/50 tickets for December drawing. . .Selling meat sticks. . .Had a bake sale for White Cane.

BETHLHEM TOWNSHIP - Twelve pairs of glasses collected. . .Five club members volunteered at the Meals on Wheels center in Bethlehem to pack blizzard bags to be used when there is no delivery due to ice and snow. . Centennial bench will be placed at park with a plaque showing donation by Bethlehem Township Lions. . . Gave \$1,000 to CVL, \$200 for hurricane relief EASTON - Collected food donated by Wawa and delivered it to food bank at Project of Easton four times. . . . Also picked up food donated by Weis Market and delivered it to food bank four times. Drove sight-impaired woman from Easton area to a meeting in Allentown and back home

HECKTOWN-LOWER NAZARETH - No October report

MOORE TOWNSHIP - Have recycling bin at municipal building . . . No October report

NAZARETH - No October report

PALMER TOWNSHIP - Displayed many events for local organizations on Lions electronic sign. PLAINFIELD TOWNSHIP - Continuing sales of brooms and RADA cutlery

.Online sales continuing. . . Members brought a non-perishable item for Thanksgiving dinner to be donated to the Hope UCC food bank.

RICHMOND - Had a successful chicken barbecue despite rain, serving 386 dinners. On October 21 and 22 club operated Outback during the fall show at Jacktown, and we had White Cane, recruited prospective members, and sold our bird houses the same day... A picture of the Richmond Lion appeared in the October issue of the LION magazine.

TATAMY-STOCKERTOWN - Planning November fund-raiser spaghetti dinner

WILSON BOROUGH - No October report.

Membership **Reports**

Continued from Page 1 Lion Brady continued in her report:

We had no losses in the month of October, but we had no gains either. We've dropped nine members since July 1 of this Lions year. Though that doesn't sound like a big number, we are a small district, so every loss is a big one.

Óur International President, Dr. Naresh Aggarwal, notified the Global Membership Team chairpersons that LCI has set an ambitious LCI Forward goal of serving 200 million people per year. During the multi-year Centennial Challenge, Lions worldwide surpassed the goal of serving 100 mil-lion people and actually served over 183 million people. To achieve this new, ambitious goal, we are being challenged to grow our association to 1.5 million members before July 2018. International President Aggarwal believes this goal is within our reach by bringing in two new members per club or 100 new members per district. When I gave this information to our Council of Governors recently I noted that though the State lost members each month during this Lions year, our rate of loss has slowed and with the increase in clubs, MD-14 Lions are up to the challenge. I'm hoping District 14-K is willing to work hard to attain this goal. Please "Ask 1" per

Please "Ask 1" person to join you in a service project, a fund raiser, or at a club meeting, at least once a month over the rest of the year. That will help with members. As for new retaining members, I will ask that every member in the district complete the "How Are Your Ratings" questionnaire. Once they are available, I will get the them to Zone Chairperson.

I plan to start visiting the smaller clubs, especially those who are losing members, to see how I can help them retain members and recruit new members. If you have not already done so this year, please encourage your clubs to hold a membership night. I will distribute a document to our Zone Chairpersons our called the Ohio Plan for the



TATTLE TAILER December 2017



(EDITOR'S NOTE: Items are selected from monthly M&A reports, a month prior time by Lions club secretaries to the Editor. Mail to: Tattle (EDITOR'S DY L. Ichis and Seccuta provincements for the Editor. Mail to: Tattle Tailer Editor, 2556 Wood's Edge Rd., Bath, PA 18014 or E-Mail: tattletail-er14&@rcn.com. We'll publish as much as space allows.) REMINDER: Pictures of club activities are wanted for Tattle Tailer.

FORKS TOWNSHIP - No October report.

LEHIGH TOWNSHIP - The club held our annual Chinese Auction on October 1 with all ticket sales donated to Dream Come True.

MOORE TOWNSHIP - The club worked a food stand at the Lions car show. There were over 300 cars at the Recreation Center. . . We sent these donations: \$150 to Allentown Rescue Mission for Thanksgiving dinner; \$500 to Humble Hearts for them to purchase for armed forces; \$1,000 to LCIF for Hurricane Relief fund.

NORTHAMPTON AREA - Our club held a bake sale on Saturday, October 7 at Ace Hardware on Rt. 329. . . . We are selling Gertrude Hawk candy bars.

Second Century of Lionism. I received it from Past International Director Cindy Gregg, the LCI membership chairperson for an includes area which Pennsylvania, Ohio, Virginia, and West Virginia. I will ask that the Zone Chairpersons send this document to the clubs in your zone. It gives detailed instructions on recruiting new members and has proven to work.

LCI made a change this year by creating the Global Acton Team. In our District, the team includes our District Governor Don Kaufman as the Global Action Team Coordinator, IPDG Marsha Johnston as the Global Service Team Coordinator, PDG Dennis Butz as the Global Leadership Coordinator, and me as the Global Membership Team

Coordinator. the As Multiple District GMT, I will tell you that the State has created a very strong involved Global Action Team, one that the other Multiple Districts are looking at as a model . I presented on the Certified Global Guiding Lion program to two different groups total-ing about 100 Lions, this past weekend. I will be presenting at the Regional Lions Leadership Institute the weekend of our Cabinet meting, so I won't be in attendance. I'm hoping to use some ideas that are discussed at the state-wide training sessions to help our district.

I am available to help you with membership issues. Please contact me via phone at 610-865-0900 or e-mail at Karen.brady @rcn.com (please note new e-mail address.

Care & Share Report On Items to Food Bank

The donation total as of 2,719 October 17 was pounds, says PDG Larry Snyder, Care & Share chairman. This is far below our year's goal of 81,000 pounds and may be attributed to some clubs not sending the completed form back to Second Harvest. A small poll he took showed that this is the case for some clubs. He will have Second Harvest edit

their form to make it clear that our donating clubs are to return the completed form to Second Harvest. He will ask District Secretary Cheryl Fatzinger to e-mail the new form to all the clubs, along with his expla-nation why the new form has been sent.

"Second Harvest needs our help and I urge your continued support," he concluded.





Kenneth and Keith Blose each received an International President's Award at the Upper Lehigh Lions 70th Charter Night.

Upper Lehigh Lions Celebrate 70th Year

The Upper Lehigh Lions Club had their 70th Charter Night on Wednesday, November 15 at the NOVA reception hall. Lion Roy Kern reeie n International President's Award for 70 yars as a charter member of the club and Lion Ken Blose received an International Presidents Award for many years of faithful service to the Lions, as well as the club's "chicken man". His son, Lion Keith, is "chicken man junior". Lion Ken helped to raise thousands of dollars over the years to help those in the Upper Lehigh community who are

any less fortunate.

IPDG Marsha Johnston also inducted Erin and Matthew Heintzelman into membership. Erin and Matthew are the twins of Robert and Meg Heintzelman and are fourth generation Lions in the Upper Lehigh club. Congratulations!

Committee Getting Things Lined Up for March 24-25 Convention

The 2017-18 convention of District 14-K is scheduled for March 24 and 25, 2018.

Chairman PDG Tom Dieter says they met with Karen Amato at the Holiday Inn in Breinigsville. They have the meals booked for the convention and the seminars are established. There will be some new seminars this year and they will be quite informative and hopefully well attended.

The committee met on Monday, October 30 and have the registration ready to be printed. Look for the registration forms to be in your mail box in the early part of January 2018.

We have a confirmed speaker for the weekend. First year International Director Lion Gwen White, and her partner in service Lion Rhett, from Columbia, North Carolina. District Governor Don Kaufman has been in contact with her. Director White comes very highly recommended by PID Gene Polgar and PID Cindy Gregg.

We have a convention meeting scheduled for

Saturday morning, January 6 at Christ UCC Church at 9:00 a.m. and welcome all to attend and help us stuff envelopes. Coffee and donuts will be served.

We are available to speak at all zone meetings about the convention.

Melvin Jones

Part of Banquet

Continued from Page 1

Progressive Melvin Jones

names of any Melvin Jones

Fellowship recipients from

your club as soon as possi-

ble since it could take 4-6

weeks to receive the materi-

als depending on the num-

ber of plaques that have to be made. MJF application

forms can be found on the

LCIF website. If you need

help, please contact me. If

your club has already presented a MJF or PMJF and

would like to have it pre-

submit

the

Fellowship.

Please

sented formally at the Convention Banquet, please furnish the information as requested below.

To pay respectful tribute to the recipient- please furnish this information to me that can be read when the new MJF or PMJF is recognized. Suggested information is:

- Name of the club
- Name of the recipient
- Family information

• Number of years serving in Lionism

• Positions held in Lions

• Other community or church affiliations

Reason for the honor

• Mini-bio information should be 100 words or less (just the highlights).

I would appreciate this mini-bio information no later than March 6.

Also, please encourage all your current Melvin Jones Fellows and club members to attend this special event. Let's fill the Convention Banquet to show these Lions how proud we are of them.



IPDG Marsha Johnston inducted twins Matthew and Erin Heintzelman as the newest members of the Upper Lehigh Lions Club.

TATTLE TAILER BOOSTERS CLUBS

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