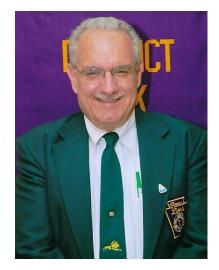


Lions, Lionesses and Leos,

I look forward to serving as your District Governor for 2020-2021. Thank you for electing me to serve. I am grateful to have IPDG Don Kaufman as my mentor, having served in this position for 2 of the last 3 years. Since I am the first to serve from the Lehigh Township Lions Club, I am thankful that he and PDG Karlene Laub have taken me under their mane. I am so happy to have a strong Cabinet, Executive Committee and Program Representatives in place. I am confident all will work hard to make this a successful year.



I have chosen the theme "Ask what your District can do for you".

The reason I am focusing on this is I come from a very strong club, but one that does not fully recognize what the District can do. Programs such as Charitable Enterprises and the Pennsylvania Lions Foundation need to be promoted and supported as they are there to help the Clubs do things they cannot manage on their own to better serve the people in our communities. We all do a tremendous job in our local communities. We can do even more with these types of Organizations.

Our International President Dr. Jung-Yul Choi has chosen "Diversify Your Service" for his theme. We serve all people in all places. Lions are a shining example to the world of the good that can be accomplished by uniting in harmony. We are known for our strength and ability to help others-and this is only accomplished through diversity.

I thank IPDG Don Kaufman for all he has done for our District. We would not have District 14-K without him. He has taught me so much and I definitely have a lot more to learn. I look forward to the challenge and to create opportunity from adversity. Thank you for allowing me the opportunity to serve.

Yours in Lionism,

Lion Daniel Lombardo District Governor



FIRST VICE DISTRICT GOVERNOR MESSAGE

Dear Lions, Lioness, and Leos,

D14K First Cabinet meeting, August 15, 2020, held at Moore Twp Pavilion. We had a great turn out (socially distanced) and enjoyed a delightful picnic meal hosted by IPDG Don & Lion Cindy Kaufman. *Thank you*! D14K presented awards to many deserving Lions. *Congratulations*! Zone Chairs collected New District Handbooks for distribution to clubs, 4 each. DG pins are on order. A DG pin likeness was depicted on the yummy cake: *"Ask what your district can do for you."*

Melvin John Award Recipient gives back to LCIF: If you ever attended a D14K Necrology Service, you are aware of the inspirational music of vocalist John

Bauer of Bethlehem, PA. He created a music CD and is giving ALL PROCEEDS to charity. LCIF is one recipient of his generosity. If you are interested in supporting LCIF through purchase of a CD, visit benefit website: www.johnbauer.com/14klions.html

VIRTUAL USA/CANADA Leadership Forum on Sept 25, 26, 27, 2020. A wonderful opportunity to learn more about Lionism (and not have to travel). REGISTER online/\$20 pp. <u>https://lionsforum.org/</u>

PEACE POSTER - reminder to order PP Contest Kits from LCI (code PPK1EN, \$11.95). Theme: *"Peace Through Service."* Deadlines: Oct 1 for clubs to purchase kits. Nov 15 postmark deadline for a club to send one winning poster to DG. <u>www.lionsclubs.org</u>

Do you know ... children age 11, 12, 13 are eligible to participate, and one may "<u>individually</u>" submit their drawing to a Lions Club? One is <u>not required</u> to go through a school or youth group. Prizes are awarded by clubs, districts, state, and internationally. International Grand Winner receives \$5,000.

To see Peace Poster Contest winners from around the world, <u>click this link</u>. You will be AMAZED at the incredible artwork displayed from prior years!

NAMI – North American Membership Initiative – stay tuned! More info will be forthcoming from D14K.

Club Meetings – if your club is unable to meet in person, consider setting up a ZOOM meeting to keep your club members engaged. Is your club thinking of alternate fundraisers to work around social distancing? Please share your successes in the Club Section of the Tattletailer.

I know the last six months have presented you with unique and unexpected challenges: personally and professionally. Throughout these challenging times, your commitment, hard work and dedication to Lionism has enabled us to work around our challenges, and learn new way of getting things accomplished, strengthening our reputation within our community. EACH LION makes our clubs and district stronger. For this, District 14K is truly grateful.

Have a good month, Yours in Lionism, Debbie Lillegard D14K First Vice District Governor



Second Vice District Governor Message

Dear Lions, Lioness, and Leos,

As your new 2ndVDG, I look forward to serving District 14-K. There is much to learn and I am observing and listening every chance that I get at Executive Meetings, upcoming training meetings, and online learning. I just received my training schedule for the year from PA State Lions and look forward to learning more and meeting the other VDG teams from Multiple District 14.



Please continue to send reports and service that your club has completed to Diana Toolan, our Tattle Tailer coordinator at <u>Lions14Knews@gmail.com</u>. The Tattle Tailer is an important way to share our ideas. Even if you feel you do not have much to report, every little bit counts!

If your club is feeling challenged and you need ideas for service, please go to the LCI website and search "Service Ideas during the Pandemic" – 5 Tips for Serving Safely. Some of the ideas included are:

Support local food banks

Form a mask making group

Support hotlines that are already set up to support others

Partner with other organizations to identify families in need of assistance

Stay in touch with all members through social media, phone, zoom

During these challenging times it has been difficult to meet in person but I have participated in numerous Zoom meetings as part of the Executive Board.

- D14-K Executive Committee Meeting June 6 by Zoom
- D14-K Cabinet Meeting June 13 by Zoom
- D14-K Convention Meeting July 20 Heritage Pavilion outdoors
- State Council Meeting August 1 by Zoom
- D14-K Executive Committee Meeting August 11 by Zoom

Yours in service,

Kathy Duelley, 2nd VDG – D14-K



Outstanding Service Awards

Congratulations to the many 2019-2020 award recipients. Originally scheduled during the annual convention but delayed by the pandemic, these awards were distributed during District 14K's 1st Cabinet Meeting held on August 15th at the Moore Township Pavilion.













Devoted to Service Awards

- Lion Silas "Red" Rodenbach
- Lion Donna Yasenchok
- Lion Tom Dieter, PDG •
- Lion Bill Halbfoerster (accepted by his son Donald)

International President's Certificates of Appreciation

- Lion Ted Emmons
- Lion Dick Hanna
- Lion Bernie Keppel

Lions of PA Fellow Award

Lion Josephine Buscemi - for her devotion to Leo's •

Certified Guiding Lions

- Lion Karen Brady
- Lion Debbie Lillegard

Melvin Jones Fellows

- Lion John Hocking •
- Lion Richard McFerron (presented by Lion Jesse Repash)
- Lion Earl Simmons
- Lion Wayne Rauch
- John Bauer

International President's Medal for Leadership

Lion Kathy Fenstermacher























2020 District 14-K Banner Exchange

When: September 22, 2020

Time: 6:00 PM

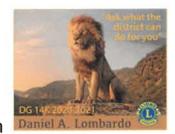
Where: Indian Trail Park 3821 Lehigh Drive Northampton PA 18067

District Governor, Dan Lombardo would like to invite all Lions to the 2020 District 14-K Banner Exchange.

The evening will include a dinner catered by Lorah's Country Catering at a cost of \$15.00 per person. Beverages will be provided. Feel free to bring one of your favorite desserts to share. Space is limited to 100 people due to the COVID-19 regulations.

Please send your reservations to: <u>dlombardo@rbryon.com</u> no later than September 14th.

Feel free to contact DG Dan at 610-703-7518 with any questions.



The District Governor pin Daniel A. Lombardo

will be available for purchase

at \$3.00 a piece. District directories will also be available for purchase at \$3.00 a piece.

Happy 88th Birthday Lion Vern!



During the height of the pandemic, members of the Easton Lions Club arranged a socially distanced 88th birthday celebration for Lion Vern Altomose.



Emmaus Lioness Lions' Duck Waddle

The Emmaus Lioness Lions Club is holding a Duck Waddle. Over \$1,000 in cash prizes will be awarded to the first 5 ducks racing down Leibert Creek to cross the finish line. The last waddler crossing the finish line will get \$5. Tickets are \$5 each and a Quacker Pack has 6 tickets for \$25. Spuds Food Truck will be on site. Stop by from 11AM to 3PM for burgers, fries and more before the Green flag drops at 2:45PM!



COFFEE MUGS NEEDED!

Do you have an extra coffee mug or two? (Please, no chips or cracks) Our Bethlehem Lions Club is in need of coffee mugs for our Veterans Appreciation Cup Project! Mugs needed by Nov. 23rd – contact Lion Kathy Duelley The cups will be filled with various items & given to Veterans living at the Veterans Housing/Hospital.



A New Adventure in Learning Join Us!



You can experience the Forum this year in a new way! Join us for the USA/Canada Lions Virtual Leadership Experience. Although we aren't able to facilitate the 80 wonderful seminars that were planned for Louisville, the Forum Planning Committee is excited to present 19 sessions you can attend virtually. It's easy and affordable.

If you have never attended a USA/Canada Lions Leadership Forum, our Virtual Leadership Experience will give an opportunity to understand what we do for your leadership growth in a scaled down version. Our mission is to develop leaders, motivate and educate attendees, provide an open exchange of ideas, and support programs and goals of Lions Clubs International. We have created a virtual experience filled with seminars that enhance your leadership skills and knowledge. The Virtual Leadership Experience is for every Lion.

Choose from 19 sessions that will educate you on programs and services like a Childhood Cancer Symposium, Faces of Diabetes Innovation, how to approach the younger generation about Lions, projects for women and families, learning more with NAMI and so much more.

Complete Event Registration Fee 3 Days - 2 Hour Sessions

General Sessions Keynotes



Katherine Greenland Katherine is a cultural innovator and inclusion strategist with over 20 years of experience as a public speaker, team builder and advisor.

Dr. Jung-Yul Choi, President LCI Dr. Choi will speak on the services and programs of LCI and give us insight on being United with Kindness and Diversity.

Striker Corbin

As a motivational speaker, certified hypnotist, and success coach, Striker Corbin focuses on personal development.

Learn More - Register Now! https://members.lionsforum.org/event-3925061



Winners of the Beacon Lodge 12th Annual Great Duck race are...

Before the race, Board President, Lion Steven de Kramer gave a wonderful introduction including the following information:

- The Great Duck Race began in 2009 and has been run every year since.
- During this time, over \$112,000 has been raised.
- It is one of Beacon Lodge's premiere annual fundraising events.



- 1st Place Duck #1940 Jessi Casella \$1000
- 2nd Place Duck #1146 Bill Rasinger \$500
- 3rd Place Duck #1827 Justine Wiltrout \$250
- 4th Place Duck UNSOLD
- 5th Place Duck #1442 Avon Grove Lions \$125
- Last Duck UNSOLD



114 SR 103 SOUTH, MOUNT UNION PA 17066 (P) 814-542-2511 (F) 814-542-7437 www.beaconlodge.org office@beaconlodge.org

To the Lions of District 14-K

Greetings from PA Lions Beacon Lodge Camp! I would like to start off with a sincere <u>Thank</u> <u>You</u> for the support Beacon Lodge has received from the 14-K Clubs and individual Lions. When the call goes out, we know that 14-K will answer.

One such call was for funding to replace our outdated phone system and telephone cable infrastructure. Beacon Lodge has 43 buildings, most of which are spread out across 20 acres. Parts of the safety protocols here require quick access to a telephone in the case of an emergency. That means most of our buildings must have a telephone available.

When we began gathering information on what modern phone systems feature, we found that most include the ability to act as the backbone for a robust WIFI system as well. Including WIFI in our offerings to Campers had previously seemed like an unattainable dream, but now we had a way to make it happen. The only obstacle now was that only DSL internet service was available in our area...

Seeking other internet service providers resulted in discussions with Comcast, who could make a build-out available that would dramatically improve the speed and reliability of our internet connection. Negotiations resulted in Comcast agreeing to cover 25% of the cost as well.

Everything was arranged, funding was secured, and the project began with a two month long construction of our on-site system. Fiber optic cables, VOIP telephones, and many WIFI antennas brought Beacon Lodge's telephony infrastructure into the 21st century.

The build-out, which included over 4 miles of distribution cable to reach the closest access point, took much longer. Various reasons were given for the long wait, and Beacon Lodge owes a debt of gratitude to the office of PA State Representative Rich Irvin of the 81st District for intervening and helping to push this project across the finish line.

I am happy to announce that the final installation of our new internet connection was completed on August 13, 2020. Speed tests confirmed that what was a 1.9 mbps trickle (sometimes took 30+ seconds to load an email) was replaced by a 350 mbps pipeline!

The benefits will be numerous, both for our campers and for the business end of our operations: Beacon Lodge has missed out on several off season rentals because we could not offer WIFI. Some of our diabetic campers have insulin pumps that can connect to WIFI and provide real-time information to their doctors, enabling them to get better calibrated care. One of my favorite benefits is that campers with a smart phone (which is most of them) can face time with their parents, families, caregivers, and friends. What a great way to provide peace of mind, or to share their experiences here with their support networks at home.

Thank you 14-K, for helping to make this project possible!

Lion Jonathan Carver Executive Director

A 501(c)3 NON-PROFIT ORGANIZATION (GIFTS ARE TAX DEDUCTIBLE)

NORTH AMERICAN MEMBERSHIP INITIATIVE

NAMI has dependence objectives which drive towards a single goal: Increasing the number of Lions in the US & Canada (CA1).

Rejuvinate Districts with New Clubs

EXTEND THE SERVICE IMPACT AREA

This is where Districts will be able to use resources such as Community Needs Assessment, Branch Clubs, the Join Together program and others to build new clubs in areas where there is a need, but no service force

INCREASE THE NUMBER OF HANDS DOING SERVICE WORK

New members in clubs means new ideas and new potential leaders. And of course, remember that for each new member, on average another 70 people can be positively impacted. Revitalize clubs with new members

Re-motivate members

LEARN WHAT BRINGS OUT THE PASSION, DO THAT

Sometimes just mixing things up will bring out the excitment of why members became a Lion in the first place. It comes with engagement, empowerment and making sure members are satisfied with new



Rowrin' Down the Highway PR project puts membership message into action

In an effort to debunk the wellaccepted concept "Lions Clubs are the best kept secret in their communities," the Lions of MD-14 are putting the rubber to the road and taking the message to the people.

Roarin' Down the Highway is a rolling billboard campaign designed to drive home the message that, as Lions, "We Serve" our communities and state, while also hoping to slow the steady decline in our membership by attracting additional and enthusiastic members.

The campaign consists of three 53-foot trailers wrapped in vinyl bearing vibrant colors featuring the purple and gold of Lionism that will travel throoughout the Commonwealth as part of everyday commerce and travel.

The campaign will literally be driven by the staff and management of A&S Kinard Trucking and Logistics of York and carry vinyl wraps produced by Total Identity Solutions of Spring Grove.

"We cannot thank Ken Kennedy and the staff of A&S Kinard and Randy Tucker and his staff at Total Identity Solutions for agreeing to be partners in this project," MD-14 State Administrator Bob McComas said. "They helped us go above and beyond what we might have hoped for when the project first started."

Funding for the campaign was provided by \$23,000 in grants from the Lions Clubs International Public Relations Committee, the Lions of Pennsylvania Foundation and the Northeast Pennsylvania Lions Service Foundation. "PA Lions owe those organizations a *huge* debt of gratitude," McComas said. "They said 'Yes' to an idea that had never been attempted."

The impetus for the *Roarin' Down the Highway* project came from Lion Jim Groff, the MD's Disaster Relief Coordinator and a member of the Christiana Lions Club in District 14-D.

Groff, in his quest to line up needed resources if and when his committee was called upon for assistance in the wake of a disaster in the Commonwealth or an adjacent area, dreamed about having a tractor trailer wrapped in a vinyl shell bearing the Lions' colors of purple and gold and emblazoned with the words "Disaster Relief."

The proposal got unanimous support from the members of the 2018-2019 MD-14 Council of Governors, who approved the allocation of \$2,000 for the project.

"When we began to put the plan into action, we realized it needed adjusted," McComas said. "We talked best- and worst-case scenarios. For example: If we don't need this trailer for Disaster Relief. does it just set idle and unused in a garage or along a highway? What message would it deliver if a trailer bearing the Lions Club log and the words 'Disaster Relief' was instead used to make normal every-day deliveries by the trucking company with which we have partnered? So we shifted gears and looked at 'getting the best bang for our buck and thought 'Why can't we use this trailer as a public relations and marketing tool?""



The revised plan was presented to the 2019-2020 Council of Governors for their approval and gained its overwhelmingly support. Soon thereafter, as all the pieces fell into place – additional funding become available and project partners came onboard.

In the end, Groff's dream will come true – if and when resources are needed for Disaster Relief. The transportation partners have agreed to provide the tractor trailers for the transport of materials as needed to deliver recovery materials to impacted areas.

In the meantime, a strong visual message will be delivered: As Lions of Multiple District 14 Pennsylvania, *We Serve* our communities and residents.

(July-August-September 2020 issue of The PRIDE)



"Roarin' Доши the Highway"

U.S. Route 30 York, PA





Wrapping up the job



Rourin' Down the Highway"

Rolling billboard / public relations project

FINAL REPORT: September 1, 2020



Pennsylvania State Council of Lions Clubs / Lions Clubs International Multiple District 14



Pennsylvania State Council of Lions Clubs

949 East Park Drive • Harrisburg, PA 17111-2810 • Phone (717) 564 2586 • Fax (717) 564-2880

September 1, 2020

TO: Lions Clubs International Public Relations Committee Lions of Pennsylvania Foundation Northeast Pennsylvania Lions Service Foundation

RE: "Roarin' Down the Highway" public relations project final report

The Pennsylvania State Council of Lions Clubs/Lions Clubs International Multiple District 14 hereby reports the completion of its "*Roarin' Down the Highway*" public relations project.

The project consisted of the vinyl wrapping of three (3) 53-foot tractor trailers in vivid colors representing Lions Clubs International, Multiple District 14 and the organizations that provided funding for the project.

The project was financed by grants provided by the Lions Clubs International Public Relations Committee, the Lions of Pennsylvania Foundation (LOPF) and the Northeast Pennsylvania Lions Service Foundation (NEPALSF) as well as funding approved by the 2018-2019 and 2019-2020 Multiple District 14 Council of Governors.

Total cost of the project was \$22,850.00. An itemized breakdown of income and expenses is included in this final report.

The primary purpose of the project was to provide highly-visible "rolling billboards" designed to increase awareness of Pennsylvania Lions clubs' service to their communities since 1923 and attract new members to Pennsylvania Lions clubs and Lions Clubs International in general.

The project was designed to deliver maximum exposure for Multiple District 14 Lions clubs and Lions Clubs International in general to the 12.8 million residents throughout the 67 counties that comprise the Commonwealth of Pennsylvania.

A secondary purpose of the project was to establish a delivery mode through which, when needed, Pennsylvania Lions clubs could deliver disaster relief assistance in the Commonwealth and adjoining areas. This was achieved through an agreement between the Multiple District and *"Roarin' Down the Highway"* transportation partner A&S Kinard of York, Pa.

Completion of the project was originally scheduled for March 2020 with the intent to display a wrapped trailer in mid-May at the 2020 PA Lions Multiple District 14 convention in Erie, but those plans were altered in the wake of the COVID 19 coronavirus pandemic. The convention was cancelled and work on the trailer wraps halted in accordance with state and federal health and government-mandated Stay At Home regulations and other work-related issues encountered by our project partners.

Production of the wraps resumed in June 2020 and the first "*Roarin' Down the Road*" trailer made its inaugural on-road trip August 17, 2020. The second wrapped trailer went on the road the following week with the third trailer put into service in early September 2020.

The project will be publicized and promoted via the Multiple District 14 website (<u>www.palions.org</u>), quarterly publication (*The Pride of Pennsylvania*) and social media outlets; the MD's 17 sub-district websites and monthly newsletters and other communication tools utilized by the MD Office. We are also hopeful a feature story will appear in *The Lion Magazine* produced by Lions Clubs International.

The 17,000 Lions in 675 clubs that comprise the Pennsylvania State Council of Lions Clubs are extremely proud of this project and express their sincere thanks to the Lions Clubs International Public Relations Committee, Lions of Pennsylvania Foundation and Northeast Pennsylvania Lions Service Foundation for their financial support of the *"Roarin' Down the Highway"* project. We also express our sincere thanks to Randy Turner and his staff at Total Identity Solutions for the professional work done in the area of the vinyl wraps and Ken Kennedy and the staff and management of A&S Kinard for agreeing to provide the semi-tractors that will literally "drive" the project.

Please contact me if you have any questions or wish to receive more information on the *"Roarin' Down the Highway"* public relations project.

Respectfully submitted,

Lion Robert A. McComas State Administrator

cc: 2020-2021 MD-14 Council of Governors 2019-2020 MD-14 Council of Governors 2018-2019 MD-14 Council of Governors MD-14 International Family Members

Enclosures